

Solutions that Work

March 2, 2015

Guerdon Associates are not slaves to “fashion”. We offer alternatives that are in the best interests of the client. Some may vary from normative standards, or standards that are prescribed by others. Some may be leading edge, while others may hark back to former common practices now in disuse.

We are willing to stake our reputation, and back our judgement with critical analysis and insight. Where shareholder approval is required, we will work closely with the client to ensure shareholder communications are optimally configured for clear passage. In some cases we may test the proposed solution with stakeholders. When required we represent the client to major shareholders with our analyses as part of the implementation process.