

# Effectiveness Assessment

Companies may be tempted to dismiss, implement, discard, or maintain employee equity plans without a thorough analysis of their impact. Guerdon Associates has a comprehensive approach to assessing equity plan effectiveness which includes:

- Financial impact on company cash flow, expense, taxes, profits, dilution and share price.
- Analysis of compliance obligations, including stock exchange listing requirements, corporations law, and tax codes.
- Assessment of administration capability, including record keeping, disclosures and reporting, accounting compliance, securities authority and stock exchange lodgements.
- Behavioural impact on current and prospective employees by level, gender, ethnicity and skill, for attraction, retention and focus purposes, using valid statistical methods.

[Contact us](#) now to discuss an effectiveness assessment.